

J13067067-29-03 18-JUL - 24-JUL 2014
INTERNAL/CLIENT USE ONLY - FINAL
JRRT ISSUES POLL

14 Aug 2014

Table 79
JB15 - In your opinion, what should be the minimum age to join the British army? Please answer regardless of whatever you believe the minimum age is at the moment.
BASE: ALL ADULTS AGED 15+

	GENDER		AGE								SOCIAL GRADE		GOVERNMENT OFFICE REGION										WORKING STATUS		CHILDREN IN HOUSEHOLD			
	TOTAL	MALE (a)	FE-MALE (b)	15-17 (c)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	15-24	ABC1 (j)	C2DE (k)	EAST MID-LANDS (l)	EAST-ERN (m)	LON-DON (n)	NORTH EAST (o)	NORTH WEST (p)	SCOT-LAND (q)	SOUTH EAST (r)	SOUTH WEST (s)	WALES (t)	WEST MID-LANDS (u)	YORKS AND HUMBR (v)	WOR-KING (w)	NOT-WOR-KING (x)	YES (y)	NO (z)
Unweighted Base	2004	949	1055	62	235	296	257	334	330	490	297	940	1064	107	188	294	82	246	213	197	190	71	216	200	944	1060	567	1437
Weighted Base	2006	976	1030	66*	249	331	316	343	277	423	316	1074	932	151*	195	267	87*	214	170	285	178	101*	183	175	1065	942	620	1386
16	276	159	117	16	34	53	54	50	36	34	50	143	133	22	37	19	20	27	21	33	30	20	25	23	159	117	86	191
	14%	16%b	11%	24%hi	14%i	16%i	17%i	14%i	13%i	8%	16%	13%	14%	15%n	19%nr	7%	23%np	13%n	13%n	11%	17%n	20%n	14%n	13%n	15%	12%	14%	14%
17	169	93	76	11	14	27	19	28	18	51	26	93	76	8	17	18	13	12	11	33	19	7	14	15	82	86	47	122
	8%	10%	7%	17%def	6%	8%	6%	8%	7%	12%dfh	8%	9%	8%	5%	9%	7%	15%lnp	6%	7%	12%p	11%	7%	8%	9%	8%	9%	8%	9%
18	1046	524	521	26	130	167	159	162	145	257	156	600	446	82	102	125	43	113	85	151	91	61	101	91	538	508	327	719
	52%	54%	51%	39%	52%	50%	50%	47%	52%	61%cd	49%	56%k	48%	55%	52%	47%	49%	53%	50%	53%	51%	60%	55%	52%	51%	54%	53%	52%
19	54	19	34	2	9	7	10	11	9	6	11	28	25	5	7	10	-	6	3	9	1	1	6	4	28	25	14	39
	3%	2%	3%	3%	4%	2%	3%	3%	3%	1%	3%	3%	3%	3%	4%	4%	-	3%	2%	3%	1%	1%	3%	2%	3%	3%	2%	3%
20	96	41	55	2	14	14	16	14	13	22	16	50	46	5	8	16	-	7	7	23	4	3	16	7	45	51	27	69
	5%	4%	5%	3%	6%	4%	5%	4%	5%	5%	5%	5%	5%	3%	4%	6%o	-	3%	4%	8%os	2%	3%	9%ops	4%	4%	5%	4%	5%
21	188	68	120	6	28	32	23	44	29	26	34	88	100	19	12	32	5	30	17	15	23	4	13	18	105	83	61	127
	9%	7%	12%a	9%	11%i	10%	7%	13%i	10%i	6%	11%	8%	11%	13%r	6%	12%mr	6%	14%mr	10%	5%	13%mr	4%	7%	10%	10%	9%	10%	9%
Over 21	141	52	89	3	17	23	26	29	20	23	20	62	79	7	6	34	5	19	20	18	8	3	5	16	84	57	48	93
	7%	5%	9%a	5%	7%	7%	8%	8%	7%	5%	6%	6%	8%j	5%	3%	13%lmr	5%	9%mu	12%lmr	6%	5%	3%	3%	9%mu	8%	6%	8%	7%
Mean	18.55	18.27	18.80	18.03	18.63	18.51	18.55	18.72	18.64	18.40	18.51	18.42	18.69	18.47	18.05	19.26	17.95	18.83	18.95	18.44	18.32	17.92	18.27	18.70	18.59	18.49	18.61	18.52
		a					c					j			lmors	tuv		mostumorst	u				motu					

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/m/n/o/p/q/r/s/t/u/v - w/x - y/z
 Overlap formulae used. * small base



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JB15 - In your opinion, what should be the minimum age to join the British army? Please answer regardless of whatever you believe the minimum age is at the moment.
BASE: ALL ADULTS AGED 15+

	GENDER		AGE								SOCIAL GRADE		GOVERNMENT OFFICE REGION										WORKING STATUS		CHILDREN IN HOUSEHOLD			
	MALE (a)	FE- MALE (b)	15-17 (c)	18-24 (d)	25-34 (e)	35-44 (f)	45-54 (g)	55-64 (h)	65+ (i)	15-24	ABC1 (j)	C2DE (k)	EAST MID- LANDS (l)	EAST- ERN (m)	LON- DON (n)	NORTH EAST (o)	NORTH WEST (p)	SCOT- LAND (q)	SOUTH EAST (r)	SOUTH WEST (s)	WALES (t)	WEST MID- LANDS (u)	YORKS AND HUMBR (v)	WOR- KING (w)	NOT WOR- KING (x)	YES (y)	NO (z)	
Weighted Base	2006	976	1030	66*	249	331	316	343	277	423	316	1074	932	151*	195	267	87*	214	170	285	178	101*	183	175	1065	942	620	1386
Don't know	37 2%	20 2%	17 2%	-	3 1%	9 3%	9 3%	6 2%	6 2%	4 1%	3 1%	10 1%	27 3%j	3 2%	5 2%p	13 5%prs	1 1%	-	6 3%p	3 1%	1 1%	2 2%	1 1%	2 1%	23 2%	14 1%	10 2%	27 2%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f/g/h/i - j/k - l/m/n/o/p/q/r/s/t/u/v - w/x - y/z
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Table 80

JB15 - In your opinion, what should be the minimum age to join the British army? Please answer regardless of whatever you believe the minimum age is at the moment.

BASE: ALL ADULTS AGED 15+

	TOTAL	INCOME				ETHNICITY		ACCESS TO INTERNET				POLITICAL PARTY MOST CLOSELY IDENTIFIED WITH				
		UP TO 9499 (a)	9500 - 17499 (b)	17500 - 24999 (c)	25000 PLUS (d)	WHITE (e)	NON- WHITE (f)	HOME (g)	WORK (h)	TOTAL (i)	NONE (j)	CONSER VATIVE (k)	LABOUR (l)	LIBERAL DEMOCRAT (m)	GREEN PARTY (n)	UKIP (o)
Unweighted Base	2004	219	271	133	539	1726	272	1595	475	1630	374	354	689	88	132	201
Weighted Base	2006	171	245	128	646	1754	247	1683	571	1714	292	397	637	98*	133	203
16	276 14%	21 12%	40 16%	18 14%	103 16%	257 15% ^f	20 8%	245 15% ^j	82 14% ^j	249 15% ^j	27 9%	64 16%	77 12%	13 13%	15 11%	36 18%
17	169 8%	20 12% ^c	19 8%	5 4%	58 9%	152 9%	17 7%	142 8%	57 10%	144 8%	24 8%	44 11% ⁿ	45 7%	15 15% ^{ln}	3 3%	26 13% ^{ln}
18	1046 52%	77 45%	128 52%	73 57%	344 53%	938 53% ^f	105 42%	880 52%	306 54%	894 52%	152 52%	219 55%	315 49%	54 55%	67 50%	102 51%
19	54 3%	3 2%	2 1%	1 1%	20 3%	40 2%	13 5% ^e	47 3%	16 3%	47 3%	7 2%	13 3% ^o	18 3% ^o	5 5% ^o	2 1%	* *
20	96 5%	13 8% ^d	14 6%	8 6%	20 3%	72 4%	24 10% ^e	70 4%	21 4%	73 4%	23 8% ^{ghi}	14 3%	48 7% ^{km}	1 1%	4 3%	7 3%
21	188 9%	17 10%	22 9%	13 10%	63 10%	156 9%	30 12%	157 9%	51 9%	161 9%	27 9%	29 7%	64 10%	7 7%	23 17% ^{klm}	22 11%
Over 21	141 7%	16 10%	17 7%	10 8%	37 6%	108 6%	33 13% ^e	116 7%	36 6%	118 7%	23 8%	16 4%	61 10% ^{ko}	4 4%	19 14% ^{kmo}	7 3%
Mean	18.55	18.79 ^d	18.47	18.68	18.38	18.43	19.35 ^e	18.51	18.42	18.51	18.75 ^h	18.18	18.85 ^{kmo}	18.13	19.35 ^{kimo}	18.14
Don't know	37 2%	2 1%	3 1% ^d	-	1 *	32 2%	5 2%	27 2%	4 1%	27 2%	10 3% ^{ghi}	-	10 2% ^k	-	-	3 1% ^k

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d - e/f - g/h/i/j - k/l/m/n/o
 Overlap formulae used. * small base

For further information, phone the Ipsos MORI Omnibus team on +44 (0) 20 8861 8084



Ipsos MORI

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Table 81
JB15 - In your opinion, what should be the minimum age to join the British army? Please answer regardless of whatever you believe the minimum age is at the moment.
BASE: ALL ADULTS AGED 15+

	TOTAL	DAILY READERSHIP			AREA				AGREE WITH LAW TO IMPOSE PRESS REGULATION		BIG BUSINESS HAS TOO MUCH POWER		PORNOGRAPHY IS LARGELY HARMLESS	
		BROAD SHEET (a)	MID MARKET (b)	TABLOID (c)	RURAL (d)	SUB URBAN (e)	URBAN (f)	METRO POL ITAN (g)	YES (h)	NO (i)	AGREE (j)	DISAGRE E (k)	AGREE (l)	DISAGRE E (m)
Unweighted Base	2004	183	179	291	394	427	704	479	1109	769	1443	173	739	666
Weighted Base	2006	202	171	259	396	436	755	418	1112	771	1449	183	755	663
16	276	20	20	36	59	73	109	36	167	98	218	22	123	73
	14%	10%	12%	14%	15%g	17%g	14%g	9%	15%	13%	15%	12%	16% ^m	11%
17	169	24	19	18	51	36	52	29	94	66	113	18	64	55
	8%	12%	11%	7%	13% ^{efg}	8%	7%	7%	8%	9%	8%	10%	9%	8%
18	1046	103	95	141	200	230	414	201	560	429	753	103	394	345
	52%	51%	55%	54%	50%	53%	55% ^g	48%	50%	56% ^h	52%	56%	52%	52%
19	54	8	7	5	10	5	20	18	26	22	41	6	18	21
	3%	4%	4%	2%	3%	1%	3%	4% ^e	2%	3%	3%	3%	2%	3%
20	96	7	8	15	13	22	32	29	62	29	68	14	35	34
	5%	3%	4%	6%	3%	5%	4%	7% ^{df}	6%	4%	5%	7%	5%	5%
21	188	22	10	22	31	34	64	59	104	72	147	12	66	73
	9%	11%	6%	9%	8%	8%	9%	14% ^{def}	9%	9%	10%	7%	9%	11%
Over 21	141	15	12	18	23	33	54	31	88	48	95	7	46	53
	7%	7%	7%	7%	6%	8%	7%	7%	8%	6%	7%	4%	6%	8%
Mean	18.55	18.63	18.45	18.53	18.31	18.47	18.51	18.92 ^{de}	18.59	18.48	18.51	18.29	18.40	18.73 ⁱ
Don't know	37	4	1	5	9	3	10	15	12	7	15	1	8	10
	2%	2%	1%	2%	2%	1%	1%	4% ^{ef}	1%	1%	1%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b/c - d/e/f/g - h/i - j/k - l/m
 Overlap formulae used.

